



AREAS OF EXPERTISE

- > One-on-one coaching for established leaders and entrepreneurs stuck at a mid-career crossroads
- > Private coaching for high-achieving professionals to transition into their own consulting business

INDUSTRY SPECIALISATION

Professional Services: Law, HR, Accounting, Finance, Business Consulting, Sales, Marketing

BIO

Stacey Back is a certified coach and Founder of Profile Careers. She works with high-achieving professionals, consultants and business owners who want to develop their careers, pivot professionally or start a business.

Her clients are experienced and successful with backgrounds in law, HR, business consulting, accounting, finance or another professional area. They want to find the work that lights them up, increase their income and impact and create a career and life on their terms.

PROFESSIONAL BACKGROUND

Stacey's professional background includes ten years' in consulting with international corporations in Australia and the UK. Specifically, in the areas of HR, recruitment, sales and business development. In 2013, she founded her own successful consulting business before launching Profile Careers in 2018. For over a decade, Stacey has coached hundreds of leaders and business owners, helping them reach their professional goals.

As a Certified Professional Co-Active Coach (CPCC), Stacey completed her professional coach training through the Coaches Training Institute (CTI). CTI is one of the world's original and leading coach training institutes. She is also a member of the International Coach Federation (ICF) and abides by their Code of Ethics in her conduct as a professional coach.

Stacey believes in the importance of taking control of your career and creating a business aligned to your purpose, lifestyle, personal and professional goals.

Taking the tried and tested methods used successfully in her own career and business, Stacey supports others in similar situations. She designed a structured process to help leaders and entrepreneurs navigate changes in their own careers, minimise risk and take the fear out of their moves.

Stacey's approach is highly strategic and the systems used in her coaching programs build clarity, confidence and guarantee results. She is passionate about helping high-achievers create success on their terms. By building a thriving career or business they love — one which supports their ideal lifestyle.

QUALIFICATIONS

- Associate Certified Coach (ACC) – International Coach Federation
- Certified Professional Co-Active Coach (CPCC) – Coaches Training Institute (CTI)
- Post-Graduate in Human Resources – Curtin University, Australia
- Member – International Coach Federation (ICF)

